



MAIK WIEDMANN



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EDUCATION

The University of Sydney Business School, University of Sydney, Sydney, Australia

07/2019 - 02/2021

Master of Management (CEMS)

- WAM: 83% (First class)
- Gained membership to Beta Gamma Sigma - The International Business Honor Society in recognition of outstanding scholastic achievements
- Team member of the corporate team of the University of Sydney

The Global Alliance in Management Education (CEMS), Jouy-en-Josas, France

07/2019 - PRESENT

Master in International Management

- Average ECTS grade: A (excellent)
- CEMS business project in collaboration with L'Oréal

Università Commerciale Luigi Bocconi, Milan, Italy

02/2020 - 06/2020

CEMS exchange semester

- Average grade: 29/30
- Best student in the course "Management of Fashion and Luxury Companies" (Grade: 30 with honors)

Kühne Logistics University, Hamburg, Germany

09/2016 - 09/2019

Bachelor of Science in Management (Intensive track: 210 ECTS)

- GPA: 1.2 (Excellent)
- 2nd best student in the BSc in Management program
- Named to Dean's List of 2018 and 2019 in recognition of outstanding academic achievement
- Won the KLU Best Bachelor Thesis Award for my thesis on "The effect of streaming on the music industry" (Grade: 1.0)

The University of Melbourne, Melbourne, Australia

02/2018 - 06/2018

Undergraduate exchange semester in Bachelor of Commerce

- Took courses from the Faculty of Business and Economics

Gymnasium Fallersleben Wolfsburg, Wolfsburg, Germany

01/2006 - 06/2015

High-school leaving diploma (German 'Abitur')

- GPA: 1.1 (excellent)
- 2nd best student in a cohort of 88 students
- A-levels: Mathematics, Physics and Chemistry
- Won the GDCh-Abiturientenpreis from the German Chemical Society for the best high-school student of the year 2015 in Chemistry

WORK EXPERIENCE

Volkswagen, Strategy - Transformation Customer Functions, Wolfsburg, Germany

04/2021 - PRESENT

- Investigation of trends in the automotive industry
- Profitability calculations on vehicle projects
- Support with ad-hoc requests and presentations

Nestlé, Brand Management NESCAFÉ and Starbucks (3 month internship) 01/2021 - 03/2021

- Support in the daily business of brand managers
- Analysis of sales data in different retail channels in Germany (IRI and Analysis for Office)
- Preparation of presentations and development of new POS campaigns
- Translation of the Starbucks website and product descriptions

Kiron Open Higher Education, Direct Academics department (3 month internship) 06/2018 - 09/2018

- Developed a tutoring program together with the University of Applied Sciences Lübeck for the onboarding of new Kiron tutors
- Taught students in different courses of Kiron's business and economics study track

Trimet Aluminium SE, Accounting department (2 month internship) 07/2017 - 09/2017

- Booked transactions in SAP and helped to prepare the year-end financial statements
- estimated the volume of the company's coke silo using a mathematical model
- Measured different parameters in the production of liquid aluminium

Tiba Managementberatung GmbH, "Experts on Demand" (2 month internship) 05/2016 - 06/2016

- Investigated major trends in the market for commercial vehicles with a focus on Volkswagen Nutzfahrzeuge from online research strands and practitioner literature
- Prepared a report for Tiba with my most important findings

RESEARCH EXPERIENCE

Research assistant, Department of Business Information Systems, University of Sydney 11/2019 - 02/2020

- Investigated megatrends and how they might impact businesses in the future
- Researched, synthesized and conceptualized ideas and research strands from online sources on the future of business
- Identified and contacted futurists to be invited to the weekly podcasts of Sydney Business Insights

Research assistant, Department of Marketing and Innovation, Kühne Logistics University 03/2017 - 06/2017

- Investigated the success rates of clones - companies that copy the business model of another firm and then either invent it in the same region or another region that the initial firm
- Collected data from various databases such as Crunchbase or AngelList

COMMUNITY ACTIVITIES, SKILLS AND AWARDS

Languages: German - native; English - fluent; Spanish - Conversational

English teaching qualification: I did a four week English teacher training at the Berlin School of English and received the Certificate in Teaching English to Speakers of Other Languages (CELTA) from Cambridge Assessment English.

Volunteer work: I am a tutor for the courses "Introduction to Business" and "College Algebra" at Kiron Open Higher Education in Berlin and teach refugees once a week in a virtual classroom.

CEMS Club Sydney: I am a team member in the Corporate Team of the CEMS Club Sydney and organize corporate events for the students such as rotational breakfasts or consulting workshops.

Awards: Membership to Beta Gamma Sigma; merit-based scholarship for my studies at the University of Sydney from the German Academic Exchange Service (€38,000) 2019; Best Bachelor Thesis Award from Kühne Logistics University (2019); Dean's List of Kühne Logistics University (2018 and 2019); scholarship from the Kühne Stiftung (€30,000); GDCh-Abiturientenpreis from the German Chemistry Society (2015)